

# 2016 POLITICAL FALL SPENDING

## ETHI-POL-GREGG FOR GOVERNOR-DEMOCRAT

| CONTRACT<br>NUMBER | DATES OF<br>CONTRACT | # OF<br>SPOTS | GROSS<br>OWED | TOTAL (15%)<br>COMMISSION | NET<br>COST | PROD.<br>COSTS | NET<br>OWED | NET<br>RECEIVED | DIFF IN<br>TOTALS | CHECK #    |
|--------------------|----------------------|---------------|---------------|---------------------------|-------------|----------------|-------------|-----------------|-------------------|------------|
| 858725             | 5/5-5/9              | 3             | \$ 600.00     | \$ 90.00                  | \$ 510.00   |                | \$ 510.00   | \$ 510.00       |                   | 64527      |
| 859980             | 5/10-5/16            | 5             | \$870.00      | \$ 130.50                 | \$ 739.50   |                | \$ 739.50   | \$ 739.50       |                   | 64589      |
| 863107             | 5/17-5/23            | 5             | \$870         | \$ 130.50                 | \$ 739.50   |                | \$ 739.50   | \$ 739.50       |                   | 64696      |
| 874455             | 6/8-6/13             | 6             | \$940         | \$ 141.00                 | \$ 799.00   |                | \$ 799.00   | \$ 799.00       |                   | credit car |
| 878338             | 6/14-6/20            | 6             | \$ 940.00     | \$ 799.00                 | \$ 799.00   |                | \$ 799.00   | \$ 799.00       |                   | credit car |
| 881596             | 6/21-6/27            | 6             | \$940         | \$ 799.00                 | \$799       |                | \$799       | \$799           |                   | credit car |
| 893388             | 6/28-7/4             | 2             | \$ 400.00     | \$ 60.00                  | \$ 340.00   |                | \$ 340.00   | \$ 340.00       |                   | credit car |
| 896559             | 7/5-7/11             | 6             | \$ 1,040.00   | \$ 156.00                 | \$ 884.00   |                | \$ 884.00   | \$ 884.00       |                   | credit car |
| 902375             | 7/12-7/18            | 7             | \$ 740.00     | \$ 111.00                 | \$ 629.00   |                | \$ 629.00   | \$ 459.00       |                   | credit car |

includes 1 spot added as  
make good for spot  
missed last week

## CONTRACT



**ETHI**  
**800 Ohio Street**  
**Terre Haute, IN 47807**  
**(812) 232-9481**

And:

**Buying Time**  
**650 Massachusetts Avenue NW**  
**Suite 210**  
**Washington, DC 20001-3796**  
**USA**

|   |   |  |
|---|---|--|
| <u>Contract / Revision</u><br>902375 /          |   | <u>Alt Order #</u><br>25244914                         |
| <u>Product</u><br>POLITICAL                     |   |  |
| <u>Contract Dates</u><br>07/12/16 - 07/18/16    | <u>Estimate #</u><br>4751                   |  |
| <u>Advertiser</u><br>POL/Gregg for Governor (D) |   | <u>Original Date / Revision</u><br>07/12/16 / 07/12/16 |
| <u>Billing Cycle</u><br>EOM/EOC                 | <u>Billing Calendar</u><br>Broadcast        | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>ETHI                          | <u>Account Executive</u><br>Katz Washington | <u>Sales Office</u><br>Katz/Washingto                  |
| <u>Special Handling</u><br>Cash In Advance      |   |  |
| <u>Demographic</u><br>Adults 25-54              |   |  |
| <u>IDB#</u><br>9915780                          | <u>Advertiser Code</u><br>755               | <u>Product Code</u><br>765                             |
| <u>Agency Ref</u><br>IN5252/SP2893/TO824        |   | <u>Advertiser Ref</u>                                  |

| *Line         | Ch          | Start Date        | End Date           | Description        | Start/End Time        | Days            | Length        | Spots/Week  | Rate        | Rtn | Type        | Spots    | Amount          |
|---------------|-------------|-------------------|--------------------|--------------------|-----------------------|-----------------|---------------|-------------|-------------|-----|-------------|----------|-----------------|
| N 1           | ETHI        | 07/17/16          | 07/17/16           | News 10 on Fox Su  | 10p-1030p             |                 | :30           |             |             |     | NM          | 1        | \$200.00        |
|               |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>    | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |     |             |          |                 |
| Week:         |             | 07/11/16          | 07/17/16           | -----1             | 1                     |                 |               | \$200.00    |             |     |             |          |                 |
| N 2           | ETHI        | 07/17/16          | 07/17/16           | Su 10p-11p         | 10p-11p               |                 | :30           |             |             |     | NM          | 1        | \$70.00         |
|               |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>    | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |     |             |          |                 |
| Week:         |             | 07/11/16          | 07/17/16           | -----1             | 1                     |                 |               | \$70.00     |             |     |             |          |                 |
| N 3           | ETHI        | 07/16/16          | 07/16/16           | Sa 10p-11p         | 10p-11p               |                 | :30           |             |             |     | NM          | 1        | \$70.00         |
|               |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>    | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |     |             |          |                 |
| Week:         |             | 07/11/16          | 07/17/16           | -----1-            | 1                     |                 |               | \$70.00     |             |     |             |          |                 |
| N 4           | ETHI        | 07/12/16          | 07/12/16           | M-F 1030p-11p      | M-F 1030p-11p         |                 | :30           |             |             |     | NM          | 1        | \$150.00        |
|               |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>    | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |     |             |          |                 |
| Week:         |             | 07/11/16          | 07/17/16           | -1-----            | 1                     |                 |               | \$150.00    |             |     |             |          |                 |
|               | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u>  | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |             | <u>Rate</u> |     | <u>Type</u> |          |                 |
|               | 1           | ETHI              | 07/11/16-07/17/16  | M-F 1030p-11p      | M-F 1030p-11p         | -Tu-----        | :30           |             | \$150.00    |     | NM          |          |                 |
|               |             |                   | See MG 4.2         |                    |                       |                 |               |             |             |     |             |          |                 |
|               | 2           | ETHI              | 07/14/16-07/14/16  | M-F 1030p-11p      | M-F 1030p-11p         | ----Th----      | :30           |             | \$150.00    |     | NM          |          |                 |
|               |             |                   | Ⓜ MG for 4.1 07/12 |                    |                       |                 |               |             |             |     |             |          |                 |
| N 5           | ETHI        | 07/13/16          | 07/13/16           | M-F 9a-10a         | M-F 9a-10a            |                 | :30           |             |             |     | NM          | 1        | \$15.00         |
|               |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>    | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |     |             |          |                 |
| Week:         |             | 07/11/16          | 07/17/16           | --1----            | 1                     |                 |               | \$15.00     |             |     |             |          |                 |
| N 6           | ETHI        | 07/14/16          | 07/14/16           | M-F 5p-6p          | M-F 5p-6p             |                 | :30           |             |             |     | NM          | 1        | \$35.00         |
|               |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>    | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |     |             |          |                 |
| Week:         |             | 07/11/16          | 07/17/16           | ---1---            | 1                     |                 |               | \$35.00     |             |     |             |          |                 |
| N 7           | ETHI        | 07/16/16          | 07/16/16           | News 10 on Fox Sa  | 10p-1030p             |                 | :30           |             |             |     | NM          | 1        | \$200.00        |
|               |             | <u>Start Date</u> | <u>End Date</u>    | <u>Weekdays</u>    | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |             |     |             |          |                 |
| Week:         |             | 07/11/16          | 07/17/16           | -----1-            | 1                     |                 |               | \$200.00    |             |     |             |          |                 |
| <b>Totals</b> |             |                   |                    |                    |                       |                 |               |             |             |     |             | <b>7</b> | <b>\$740.00</b> |

| Time Period         | # of Spots | Gross Amount    | Agency Comm.      | Net Amount      |
|---------------------|------------|-----------------|-------------------|-----------------|
| 06/27/16 - 07/17/16 | 7          | \$740.00        | (\$111.00)        | \$629.00        |
| <b>Totals</b>       | <b>7</b>   | <b>\$740.00</b> | <b>(\$111.00)</b> | <b>\$629.00</b> |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**ETHI**  
800 Ohio Street  
Terre Haute, IN 47807  
(812) 232-9481

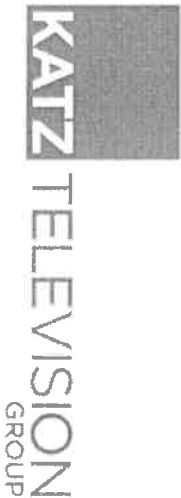
|  |                             |  |
|--|-----------------------------|--|
| <u>Contract / Revision</u><br>902375 /       |                             | <u>Alt Order #</u><br>25244914                         |
| <u>Contract Dates</u><br>07/12/16 - 07/18/16 | <u>Product</u><br>POLITICAL | <u>Estimate #</u><br>4751                              |
| <u>Advertiser</u><br>POL/Gregg for Governor  |                             | <u>Original Date / Revision</u><br>07/12/16 / 07/12/16 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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125 West 55th St  
New York, NY 10019

Contract # 25244914

Changes as of: 7/11/2016 at 3:36 PM

Version: Highlighting Revision 2

CPE: 755/765/4751

Flight: 7/12/16 - 7/18/16

Station: ETHI

Total \$: \$740.00

Agency: BUYING TIME, LLC

Advertiser: Gregg IN Governor

Market: Terre Haute

Total Spots: 7

650 Massachusetts

Product: Political

Office: WASHINGTON

Total CPP: \$0.00

AVE NW

Agency Order #: 5201391

Primary Demo: Adults 35+

Traffic #:

Suite 210

Buyer: Herrick, Cathie

Con Type: POLITICAL/NOTE

Separation:

Washington, DC 20001

Salesperson: BEN WILMETH

Assistant: BEN WILMETH

902375

Comments: Added \$200 credit from prev contract

Mg N/A on line 4 on 7/14 STP/NCIT

Rev tot = \$740

| #       | Day/Time             | DP | Program                 | Rate     | A35P<br>Rating | Len | 7/12 - 7/18 |      |      |      |      |      |      |  | Total<br>Spots | Total    |        | GRP |
|---------|----------------------|----|-------------------------|----------|----------------|-----|-------------|------|------|------|------|------|------|--|----------------|----------|--------|-----|
|         |                      |    |                         |          |                |     | 7/12        | 7/13 | 7/14 | 7/15 | 7/16 | 7/17 | 7/18 |  |                |          | CPP    |     |
|         |                      |    |                         |          |                |     |             |      |      |      |      |      |      |  |                |          |        |     |
| 1       | Su<br>10p-10:30p     |    | News 10 On FOX          | \$200.00 | 0              | 30  | 0           | 0    | 0    | 0    | 0    | 1    | 0    |  | 1              | \$200.00 | \$0.00 | 0.0 |
| 2       | Su<br>10:30p-11p     |    | Everybody Loves Raymond | \$70.00  | 0              | 30  | 0           | 0    | 0    | 0    | 0    | 1    | 0    |  | 1              | \$70.00  | \$0.00 | 0.0 |
| 3       | Sa<br>10:30p-11p     |    | Everybody Loves Raymond | \$70.00  | 0              | 30  | 0           | 0    | 0    | 0    | 1    | 0    | 0    |  | 1              | \$70.00  | \$0.00 | 0.0 |
| REV 4   | Tu,F,M<br>10:30p-11p |    | Access Hollywood        | \$150.00 | 0              | 30  | 1▶0         | 0    | 0▶1  | 0    | 0    | 0    | 0    |  | 1              | \$150.00 | \$0.00 | 0.0 |
| 5       | M-F<br>9a-10a        |    | Celeb Name Game         | \$15.00  | 0.0            | 30  | 0           | 1    | 0    | 0    | 0    | 0    | 0    |  | 1              | \$15.00  | \$0.00 | 0.0 |
| 6       | M-F<br>5p-6p         |    | Steve Harvey            | \$35.00  | 0.0            | 30  | 0           | 0    | 1    | 0    | 0    | 0    | 0    |  | 1              | \$35.00  | \$0.00 | 0.0 |
| REV+ 7  | Sa<br>10p-10:30p     |    | News 10 on FOX          | \$200.00 | 0.0            | 30  | 0▶0         | 0▶0  | 0▶0  | 0▶0  | 0▶1  | 0▶0  | 0▶0  |  | 1              | \$200.00 | \$0.00 | 0.0 |
| TOTALS: |                      |    |                         |          |                |     | 0           | 1    | 2    | 0    | 2    | 2    | 0    |  | 7              | \$740.00 | \$0.00 | 0.0 |



125 West 55th St  
New York, NY 10019

**Contract #** 2524914 **Changes as of:** 7/11/2016 at 3:36 PM **Version:** Highlighting Revision 2  
**CPE:** 755/765/4751 **Flight:** 7/12/16 - 7/18/16 **Station:** ETHI  
**Agency:** BUYING TIME, LLC **Advertiser:** Gregg IN Governor **Market:** Terre Haute  
**AVE NW** **Product:** Political **Office:** WASHINGTON  
**Suite 210** **Agency Order #:** 5201391 **Buyer:** Herrick, Cathie **Primary Demo:** Adults 35+  
**Washington, DC 20001** **Salesperson:** BEN WILMETH **Assistant:** BEN WILMETH **Con Type:** POLITICAL/NOTE  
**202-872-5880** **202-872-5880** **Total Spots:** 7  
**Total CPP:** \$0.00 **Total GRP:** 902375  
**Traffic #:** 902375  
**Separation:**

**Special Instructions**

**Order Level Comments**

| Date/Time        | Added by        | Comment  |
|------------------|-----------------|--|
| 07/11/16 3:36 PM | BEN WILMETH     | New Order - Gregg/Gov  |
| 07/11/16 2:08 PM | Marcia Stevenat | LINE 4--(1) TIME REQUESTED FOR ACCESS HOLLYWOOD ON 7/12/16 WILL NOT AIR DUE TO MLB ALL STAR GAME AIRING UNTIL 11 PM. CAN MAKE GOOD ANOTHER NIGHT IN FLIGHT. PLEASE ADVISE! |

**Competitive Information**

|                |          |
|----------------|----------|
| Market Budget: | \$14,800 |
| ETHI Share:    | 5%       |
| Comment:       |          |
| WAWV:          | 6%       |
| WTHI:          | 63%      |
| WTWO:          | 26%      |

| Daypart Summary |             |          |                 |
|-----------------|-------------|----------|-----------------|
| Day/Time        | % Distrib   | Spots    | Dollars         |
|                 | 100%        | 7        | \$740.00        |
| <b>Total</b>    | <b>100%</b> | <b>7</b> | <b>\$740.00</b> |

| Monthly Summary |          |                 |
|-----------------|----------|-----------------|
| Month           | Spots    | Dollars         |
| 2016-Jul        | 7        | \$740.00        |
| <b>Total</b>    | <b>7</b> | <b>\$740.00</b> |

**Transaction History**

| Trans      | Created/Received | Created by      | Status    | Spot+ | Spot- | \$ Chg   | Contract \$ | Comment  |
|------------|------------------|-----------------|-----------|-------|-------|----------|-------------|--|
| Revision   | 7/11/16 3:36 PM  | BEN WILMETH     | Revised   | 1     |       | \$200.00 | \$740.00    | Changes: Total Spots from 6 to 7. Calculated Dollars from \$540.00 to \$740.00, Competitive Market Budget from \$10,800 to \$14,800. User Entered \$ from \$540.00 to \$740.00. Comments from New Order - Gregg/Gov to Added \$200 credit from prev contract |
| Makegood 1 | 7/11/16 2:08 PM  | Marcia Stevenat | Confirmed |       |       | \$0      | \$540.00    | Mg N/A on line 4 on 7/14 STP/NCIT  |
| Revision   | 7/11/16 12:09 PM | BEN WILMETH     | Confirmed | 1     |       | \$0      | \$540.00    | Changes: User Entered \$ from \$0.00 to \$540.00. Demo Meta to [R16]. Total Spots from 5 to 6. Comments from to New Order - Gregg/Gov. 3 buylines added or modified.   |
| New        | 7/11/16 12:04 PM | BEN WILMETH     | New       | 5     |       | \$540.00 | \$540.00    | Rev tot = \$740. Total \$ from \$540.00 to \$740.00. 2 buylines added or modified.   |

**Non-Discrimination Policy**

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

| Contract # 2524914              | Changes as of: 7/11/2016 at 2:08 PM | Version: Highlighting Makegood 1 |
|---------------------------------|-------------------------------------|----------------------------------|
| CPE: 755/765/4751               | Flight: 7/12/16 - 7/18/16           | Station: ETHI                    |
| Agency: BUYING TIME,LLC         | Advertiser: Gregg IN Governor       | Market: Terre Haute              |
| 650 Massachusetts AVE NW        | Product: Political                  | Office: WASHINGTON               |
| Suite 210                       | Agency Order #: 5201391             | Primary Demo: Adults 35+         |
| Washington, DC 20001            | Buyer: Herrick, Cathie              | Con Type: POLITICAL/VOTE         |
|                                 | Salesperson: BEN WILMETH            | Assistant: BEN WILMETH           |
|                                 | 202-872-5880                        | 202-872-5880                     |
| Comments: New Order - Gregg/Gov |                                     |                                  |
|                                 |                                     | Total \$: \$540.00               |
|                                 |                                     | Total Spots: 6                   |
|                                 |                                     | Total CPP: \$0.00                |
|                                 |                                     | Total GRP: 902375                |
|                                 |                                     | Traffic #: 902375                |
|                                 |                                     | Separation:                      |

## Station Comment

LINE 4--(1) TIME REQUESTED FOR ACCESS HOLLYWOOD ON 7/12/16 WILL NOT AIR DUE TO MLB ALL STAR GAME AIRING UNTIL 11 PM, CAN MAKE GOOD ANOTHER NIGHT IN FLIGHT, PLEASE ADVISE!



125 West 55th St  
New York, NY 10019

|  |   |   |
|--|---|---|
| <b>Contract #</b> 25244914             | <b>Changes as of:</b> 7/11/2016 at 12:09 PM | <b>Version:</b> Highlighting Revision 1 |
| <b>CPE:</b> 755/765/4751               | <b>Flight:</b> 7/12/16 - 7/18/16            | <b>Total \$:</b> \$540.00               |
| <b>Agency:</b> BUYING TIME, LLC        | <b>Advertiser:</b> Gregg IN Governor        | <b>Total Spots:</b> 6                   |
| 650 Massachusetts Ave NW               | <b>Product:</b> Political                   | <b>Total CPP:</b> \$0.00                |
| Suite 210                              | <b>Agency Order #:</b> 5201391              | <b>Total GRP:</b>                       |
| Washington, DC 20001                   | <b>Buyer:</b> Herrick, Cathie               | <b>Primary Demo:</b> Adults 35+         |
|  | <b>Salesperson:</b> BEN WILMETH             | <b>Con Type:</b> POLITICAL/NOTE         |
|  | 202-872-5880                                | <b>Assistant:</b> BEN WILMETH           |
|  |   | 202-872-5880                            |
| <b>Comments:</b> New Order - Gregg/Gov |   | <b>Separation:</b> 902375               |

| #                            | Day/Time          | DP | Program                 | Rate     | A3SP Rating | Len | 7/12 - 7/18 |      |      |      |      |      |      | Total Spots | Total \$ | CPP    | GRP |
|------------------------------|-------------------|----|-------------------------|----------|-------------|-----|-------------|------|------|------|------|------|------|-------------|----------|--------|-----|
|                              |                   |    |                         |          |             |     | 7/12        | 7/13 | 7/14 | 7/15 | 7/16 | 7/17 | 7/18 |             |          |        |     |
| 1                            | Su 10p-10:30p     |    | News 10 On FOX          | \$200.00 | 0           | 30  | 0           | 0    | 0    | 0    | 0    | 1    | 0    | 1           | \$200.00 | \$0.00 | 0.0 |
| 2                            | Sa 10:30p-11p     |    | Everybody Loves Raymond | \$70.00  | 0           | 30  | 0           | 0    | 0    | 0    | 0    | 1    | 0    | 1           | \$70.00  | \$0.00 | 0.0 |
| 3                            | Sa 10:30p-11p     |    | Everybody Loves Raymond | \$70.00  | 0           | 30  | 0           | 0    | 0    | 0    | 1    | 0    | 0    | 1           | \$70.00  | \$0.00 | 0.0 |
| REV-4                        | Tu-F-M 10:30p-11p |    | Access Hollywood        | \$150.00 | 0           | 30  | 1           | 0    | 0    | 1    | 0    | 0    | 0    | 1           | \$150.00 | \$0.00 | 0.0 |
| Changes Rate from 100 to 150 |                   |    |                         |          |             |     |             |      |      |      |      |      |      |             |          |        |     |
| REV+5                        | M-F 9a-10a        |    | Celeb Name Game         | \$15.00  | 0.0         | 30  | 0           | 0    | 0    | 0    | 0    | 0    | 0    | 0           | \$15.00  | \$0.00 | 0.0 |
| REV+6                        | M-F 5p-6p         |    | Steve Harvey            | \$35.00  | 0.0         | 30  | 0           | 0    | 0    | 0    | 0    | 0    | 0    | 0           | \$35.00  | \$0.00 | 0.0 |
| TOTALS:                      |                   |    |                         |          |             |     | 1           | 1    | 1    | 0    | 1    | 2    | 0    | 6           | \$540.00 | \$0.00 | 0.0 |

*Handwritten signature and date 7-11-16*



125 West 55th St  
New York, NY 10019

Special  
Instructions

Contract # 25244914

Changes as of: 7/11/2016 at 12:09 PM

Version: Highlighting Revision 1

CPE: 755/765/4751

Flight: 7/12/16 - 7/18/16

Station: ETHI

Total \$: \$540.00

Agency: BUYING TIME, LLC

Advertiser: Gregg IN Governor

Market: Terre Haute

Total Spots: 6

650 Massachusetts  
AVE NW

Product: Political

Office: WASHINGTON

Total CPP: \$0.00

Suite 210

Agency Order #: 5201391

Primary Demo: Adults 35+

Total GRP:

Washington, DC 20001

Buyer: Herrick, Cathie

Con Type: POLITICAL/NOTE

Separation:

Salesperson: BEN WILMETH

Assistant: BEN WILMETH

202-872-5880

| Competitive Information |          |  |  | Daypart Summary |          |     |     |
|-------------------------|----------|--|--|-----------------|----------|-----|-----|
| Market Budget:          | \$10,800 |  |  | Spots           | Dollars  | CPP | GRP |
| ETHI Share:             | 5%       |  |  | 6               | \$540.00 | N/A | 0.0 |
| Comment:                |          |  |  | 6               | \$540.00 | N/A | 0.0 |
| WAWV:                   | 6%       |  |  |                 |          |     |     |
| WTHI:                   | 63%      |  |  |                 |          |     |     |
| WTWO:                   | 26%      |  |  |                 |          |     |     |

| Transaction History |                  |             |         | Monthly Summary |       |          |             |
|---------------------|------------------|-------------|---------|-----------------|-------|----------|-------------|
| Trans               | Created/Received | Created by  | Status  | Spot+           | Spot- | \$ Chg   | Contract \$ |
| Revision            | 7/11/16 12:09 PM | BEN WILMETH | Revised | 1               |       | \$0      | \$540.00    |
| New                 | 7/11/16 12:04 PM | BEN WILMETH | New     | 5               |       | \$540.00 | \$540.00    |

| Transaction History |                  |             |         | Monthly Summary |       |          |             |
|---------------------|------------------|-------------|---------|-----------------|-------|----------|-------------|
| Trans               | Created/Received | Created by  | Status  | Spot+           | Spot- | \$ Chg   | Contract \$ |
| Revision            | 7/11/16 12:09 PM | BEN WILMETH | Revised | 1               |       | \$0      | \$540.00    |
| New                 | 7/11/16 12:04 PM | BEN WILMETH | New     | 5               |       | \$540.00 | \$540.00    |

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



**Stievenart, Marcia**

**From:**

no-reply@gototrata.com  
Monday, July 11, 2016 12:09 PM

**To:**

Stievenart, Marcia

**Subject:**

Revised order for ETHI for Gregg IN Governor beginning on 7/12/2016.

Dear Marcia Stievenart,

BEN WILMETH has sent Revised order 25244914 for ETHI. Here are some details:

Advertiser: Gregg IN Governor  
Agency: BUYING TIME, LLC  
Office: WASHINGTON

Flight: 7/12/2016 - 7/18/2016

Total Dollars: \$540.00

Total Spots: 6

Revision Comment: New Order - Gregg/Gov

You can view the order and respond back to the rep by visiting:

<http://KatzTVWebProd.gototrata.com/StationPortal/#orders/4710268>

Thank You.

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)  
☐ FEDERAL CANDIDATE      ☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

|                       |  |
|-----------------------|--|
| Station and Location: | ETHI-TV<br>800 OHIO STREET<br>TERRE HAUTE IN 47807 |
| Date: 2016            |  |

I, Buying Time, LLC

being/on behalf of: Gregg for Indiana

a legally qualified candidate of the Democrat

political party for the office of: Governor

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class  | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|--------|----------------|-----------------|
|                  | AS                               |      | REFUND |                |                 |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished

by:

Gregg for Indiana, P.O. Box 44224, Indianapolis, IN 46244

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Claytor

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

4/25/2015

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title